

Media Statement

Issued by: Jalem Getz
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“Over the past several months, BuySeasons has researched a number of different locations in which to grow our company—locations both in and out of Wisconsin. We know we will continue to grow by a huge margin each year, we have outgrown our existing building in New Berlin, and, in order for a build-to-suit facility to accommodate the seasonal rush that we face each year, we need to be fully operational in a new space by April of any given year. This last point is mission-critical for us-- we need for our employees to be ready at the start of our busiest season to hit the ground running.

Because of this timeframe, we have learned that the Menomonee Valley, a wonderful location that we’ve actively investigated, isn’t a feasible option for us next year. Our developer simply can’t guarantee with 100% certainty that we could move in by next April.

So where will we move and what is our timeframe? First on our docket is finding a solution for next spring. Our energy will continue to be focused on finding a space to accommodate our growth in Wisconsin. We have engaged Polacheck Company to help us assess our options. Our attention has turned primarily to options consisting of existing buildings that can support a short-term move of our warehouse and distribution operations only, through options of existing buildings to support a longer term move of our entire corporate headquarters. We now have time to consider all possibilities so that we are able to make the best decision for our company and employees.

Ultimately we still hope to construct a world-class, headquarters and operations center but we’re now looking at a move-in date in the spring of a later year. We’ve asked our developer to continue the due diligence process and research possibilities.

As we continue to search for the best solutions for our company and our employees, we would like to thank the people of Milwaukee and surrounding areas who have shown unbelievable support for BuySeasons. For this, I am proud to call BuySeasons a Wisconsin-based company.”