

Media Statement

Issued by: Jalem Getz
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Date: March 25, 2006

“Everyone involved in developing the Menomonee Valley wants to make the right decisions to ensure the Valley’s vibrant future. BuySeasons supports and respects this process of due diligence that all parties involved must go through to evaluate potential development opportunities.

Over the past few months, because our company’s record growth necessitates a move to a larger facility, we have been researching development opportunities in multiple locations. One of these is the Menomonee Valley, some are located in other parts of Wisconsin, and a few are out-of-state. We must be able to build a larger facility and move our operations center and headquarters into that space by next April. In exchange, we will provide hundreds of jobs and employee growth opportunities for people in that area—we hire the vast majority of our employees from the area in which we are located.

In order to determine whether the Menomonee Valley was a viable option for us to consider, we have shared, in some cases, proprietary information about our company with the Menomonee Valley Partners, the City of Milwaukee, and others. We have openly and honestly shared any and all data they have requested. After reviewing all of this information and comparing our company to the guidelines developed for development in the Valley, they determined that a BuySeasons move to the Valley would be a win-win.

The fact remains that BuySeasons, Wisconsin’s fastest growing private business, has out-grown the current New Berlin facility and, so as not to disrupt company operations, we must move to our new location by next April. In other words, whether or new home is in our preferred location, the Menomonee Valley, somewhere else in Wisconsin or across the U.S., we need to reach a decision about where to expand our growing business in the very near future.”