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Acquisition of BUYSEASONS completed
Online party and costume retailer joins Liberty Media Corporation

New Berlin, WI—August 28th, 2006

BUYSEASONS, Inc. announced today that it is now a wholly-owned subsidiary of Liberty Media Corporation.

Now that the acquisition is complete BUYSEASONS will turn its attention to growing its flagship website BuyCostumes.com and focusing on the new opportunities presented with its recently launched birthday and party categories.

BuyCostumes.com has been the mindshare leader in the online costume and Halloween markets for many years and is now concentrating on becoming a major player in the party goods arena as well. "We are very pleased with the rapid adoption of our new party line by our existing customer base" commented BUYSEASONS CEO Jalem Getz. "The development of this new category demonstrates that we can cost effectively remarket party supplies to our existing customers and significantly increase their purchase frequency". "The synergy between costumes and party supplies is exceeding our expectations". By adding party supplies and other non Halloween categories, the company will be able to further leverage its distribution and call center assets which run at a fraction of capacity for the majority of the year.

BuyCostumes.com expects to see a significant increase in traffic from customers seeking this year's hot costumes which include many styles available exclusively from BuyCostumes.com. This year the company has added more than 1,000 new items for Halloween, surpassing all prior year increases.

About Liberty Media Corporation

Liberty Media Corporation is a holding company that owns interests in a broad range of electronic retailing, media, communications and entertainment businesses. Those interests are attributed to two tracking stock groups: the Liberty Interactive group, which includes Liberty's interests in QVC, Provide Commerce, IAC/InterActiveCorp and Expedia, and the Liberty Capital group, which includes all of Liberty's assets that are not attributed to the Liberty Interactive group, including Liberty's interests in Starz Entertainment Group and News Corporation. BUYSEASONS, Inc. is attributed to the Liberty Interactive group.

About BUYSEASONS, Inc.

Founded in 1999 as an Internet specialty retailer, BUYSEASONS' flagship brand, BuyCostumes.com, is the leading online-only retailer of costumes and accessories. BUYSEASONS offers one of the largest assortments of costumes for adults and

children at any single location -- online or offline. BuyCostumes.com historically ranks among the Internet's most highly trafficked sites during Halloween, most recently ranking third among "Shopping and Classified-Apparel and Accessories" sites during October 2005 according to Hitwise. In addition, BUYSEASONS operates a private-label drop ship program for other Internet retailers looking to cash in on the fast growing costume and party supplies markets.

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