



Corporate Office:  
5915 S. Moorland Rd. • New Berlin, WI 53151  
Tel: 262.901.2000 / Fax: 262.901.3333

Washington Office:  
11232 120th Ave. NE, Suite 204 • Kirkland, WA 98033  
Tel: 262.901.2000 / Fax: 425.828.6252

February 3, 2010

**FOR IMMEDIATE RELEASE**

**CONTACT: DAVID KARST  
PHONE: 262.901.2000 x1257**

**BUYSEASONS announcing hiring of 125 new employees**

NEW BERLIN, Wis.—BUYSEASONS, Inc. today announced the hiring of 125 new employees at its New Berlin headquarters. After hiring more than 2,000 seasonal associates during the fall to assist during one of the busiest holiday seasons the company has seen, BUYSEASONS was able to offer these former seasonal associates full-time and part-time positions. The 125 new hires include 84 full-time associates and 41 part-time associates.

“These are the most new employees we’ve ever hired at one time,” said Jalem Getz, president and CEO of BUYSEASONS, Inc. “Over the last year, we have doubled the amount of year-round associates we employ.”

In addition to the recent hires, BUYSEASONS plans on filling another 12 full-time positions throughout the company, including software database engineer, .net developers, party supply buyers, and customer service supervisors. Getz also anticipates the demand for seasonal workers in the months approaching Halloween to meet, if not exceed, last year’s numbers.

“With the success we are having and the growth we are seeing, hopefully 2010 will be our most successful year yet,” Getz said.

-more-





Corporate Office:  
5915 S. Moorland Rd. • New Berlin, WI 53151  
Tel: 262.901.2000 / Fax: 262.901.3333

Washington Office:  
11232 120th Ave. NE, Suite 204 • Kirkland, WA 98033  
Tel: 262.901.2000 / Fax: 425.828.6252

## NEWEMPLOYEES/2222

Founded in 1999 as an Internet specialty retailer, BUYSEASONS has its corporate office in New Berlin, Wis. The company's flagship brand, [buycostumes.com](http://buycostumes.com), is the leading online-only retailer of costumes and accessories. BUYSEASONS also operates the leading online and catalog retailer of party supplies, Celebrate Express, which includes Birthday Express, 1st Wishes, and Costume Express. BUYSEASONS, Inc. is a wholly-owned subsidiary of Liberty Media Corporation (LINTA).

-30-

  
the web's most popular costume store!



[BuyCostumes.com](http://BuyCostumes.com) • [CelebrateExpress.com](http://CelebrateExpress.com) • [BirthdayExpress.com](http://BirthdayExpress.com) • [CostumeExpress.com](http://CostumeExpress.com) • [FirstWishes.com](http://FirstWishes.com)