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FOR IMMEDIATE RELEASE

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BUYSEASONS to host Second Annual Safety Day

NEW BERLIN, Wis.—In anticipation of fire safety month and the quickly approaching Halloween season, BUYSEASONS announced today that it will host a Safety Day in conjunction with the New Berlin Fire and Police Departments on Saturday, September 19. The event will be held at BUYSEASONS' New Berlin office at 5915 South Moorland Road and will run from 10:00 a.m. until 2:00 p.m.

“Children’s safety is very important, and we are glad that we can help the New Berlin Fire and Police Departments promote the message of fire and personal safety to children and their parents,” said Jalem Getz, BUYSEASONS CEO.

The fire department will be giving those in attendance tips on fire safety, and kids can enter the Fire Safety House, which will be decorated for Halloween courtesy of BUYSEASONS, and learn the proper techniques for safely exiting a burning house. The police department will also be on hand to give lessons about stranger dangers and other valuable personal safety tips.

Also planned for Saturday, children will be able to get their faces painted for free, there will be demonstrations of Guitar Hero, and local vendors will be present to sell food.

(more)





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SAFETYDAY/2222

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“Everyone who comes out should have a good time and learn some valuable lessons,” Getz said. “We hosted this event last year, and it turned out really well. This year should be even bigger and better.”

Founded in 1999 as an Internet specialty retailer, BUYSEASONS has its corporate office in New Berlin, Wis., and currently employs more than 1,400 full-time, part-time, and seasonal associates. The company’s flagship brand, buycostumes.com, is the leading online-only retailer of costumes and accessories. BUYSEASONS also operates the leading online and catalog retailer of party supplies, Celebrate Express. BUYSEASONS, Inc. is a wholly-owned subsidiary of Liberty Media Corporation (LINTA).

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