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BuySeasons, Inc. Expands Seattle-Area Operations

NEW BERLIN, WI – December 22, 2011 – BUYSEASONS, Inc. of New Berlin, Wisconsin will move its current Seattle-area operations into an 11,000 square foot facility located in the Bothell Business Park on January 3rd. The new operations will house the company’s 22-member creative team, photography studio, as well as expanded office and conference areas.

“The facility was designed for increased productivity and enhanced communication among the creative team and with their counterparts in our Wisconsin headquarters,” states Daniel Haight, President & CEO, BuySeasons, Inc.

Built with an open floor plan, the new office space was designed for the company’s creative team, which manages product design, catalog production, marketing materials, product photography, purchasing, and some web development. The design features of the new space include low-profile cubicles, an exposed ceiling grid, polished cement floors, along with an expanded video conferencing suite.

Bellevue-based general contractors Dave Tamm and Chris Peters of TCI, Inc. managed the construction, and JPC Architects, also of Bellevue, created the design and interior décor plan.

About BuySeasons, Inc.

Founded in 1999, BUYSEASONS, Inc. is the largest online retailer and supplier of costumes, accessories, seasonal décor and party supplies for year-round celebrations and entertaining. BUYSEASONS owns and operates BuyCostumes.com and the Celebrate Express family of websites: BirthdayExpress.com, 1stWishes.com and CostumeExpress.com, which offers one of the largest assortments of party supplies and costumes at any single online location. BUYSEASONS is a wholly owned subsidiary of Liberty Interactive Corporation (NASDAQ: LINTA).

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