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Workforce Coalition to Host Secretary Newson at Membership Meeting

- Local and State Initiatives to be Presented -

NEW BERLIN, WI - November 8, 2011 - The [Wisconsin Seasonal Workforce Coalition](#) will host a general membership meeting for Wisconsin businesses on Wednesday, November 16, 2011 from 8:30 - 11:00 a.m. at BuySeasons, Inc. 5915 S. Moorland Rd, in New Berlin. Department of Workforce Development Secretary Reggie Newson will discuss the state's initiatives and plans for workforce development. The coalition, which started in 2009, expects many of its 25 plus member companies to attend including InterPark, Marcus Corporation, We Energies, and new member Miles Kimball of Oshkosh. This meeting is open to all Wisconsin businesses who offer seasonal employment.

The vision of the Coalition is that seasonal employment equals future opportunities; it has been a conduit to work placement for thousands of people who need and want seasonal employment. "BuySeasons, Inc. has worked with the Coalition since its inception to attract thousands of qualified individuals who are looking for seasonal work," states Daniel Haight, President & CEO of BUYSEASONS, Inc., one of the Coalition's founding members.

"The Wisconsin Seasonal Workforce Coalition is pleased to welcome additional member companies at this informational meeting," states Pat Delmenhorst, Program Manager, Wisconsin Seasonal Workforce Coalition. To attend this meeting, please contact Shannon Gallagher, Coordinator, at 414-220-8696 or send an email to sgallagher@interfaithmilw.org.

About the Wisconsin Seasonal Workforce Coalition

The Wisconsin Seasonal Workforce Coalition includes employers and community-based workforce agencies working together to coordinate over 2,000 seasonal employment opportunities per year. The Coalition was formalized in 2009 through a United Way Grant to Interfaith Older Adult Programs.

About BUYSEASONS, Inc.

Founded in 1999, BUYSEASONS, Inc. is the largest online retailer and supplier of costumes, accessories, seasonal décor and party supplies for year-round celebrations and entertaining. BUYSEASONS owns and operates [BuyCostumes.com](#) and the [Celebrate Express](#) family of websites: BirthdayExpress.com, 1stWishes.com, and CostumeExpress.com. BUYSEASONS is a wholly owned subsidiary of Liberty Interactive.

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